



مركز المشروعات الدولية الخاصة

ملحوظة

في حالة ظهور رموز غير مفهومة في النص الذي بين يديك يرجع هذا إلى خطأ في الطباعة وبإعادة طباعته بصورة سليمة يرجى زيارة الرابط الآن www.cipe-arabia.org/pdfhelp.asp



Family Business Management Program



*Human Resources and Training Committee
Alexandria Business Association (ABA)*

www.aba.org.eg

Supported by

*The Center for International Private Enterprise (CIPE)
An affiliate of the US Chamber of Commerce, Washington DC*

www.cipe.org or www.cipe-arabia.org

and

Thunderbird -- The Garvin School of International Management

www.thunderbird.edu



*for the 9th consecutive year
T-Bird was ranked 1st in the US*

*for international business graduate schools
by U.S. News & World Report magazine*

For more information about the program, please call

Alexandria Business Association

Mr. Ahmed El Akkad at 012-2138269 or Mr. Mohamed Hanno at 012-2160366,

Center for International Private Enterprise (CIPE)

Ms. Randa Al Zoghbi at 02-2630923

Description of the Program

The program will be for 72 hours (six workshops, each for two days). The program will be delivered by Thunderbird – The Garvin School of

International Management, Arizona, United States. It will cover the topics listed here and other ones that will develop during the workshops:

Globalization and Challenges to Traditional Family Businesses

- Globalization and modern management for family businesses
- Comparison between family business management in developed and developing markets
- Case studies of family businesses in the United States, Europe, and India

Modern Dynamics of Family Business Systems

- Management and financial considerations specific to family-owned companies
- Phases of organizational development
- Family shareholder relationships
- Conflict management practices in family businesses
- Practices of successful family companies

Growing, Preserving, and Sharing the Wealth

- Strategies for growing and maintaining family control
- Separation of management and ownership
- Framework for wealth and ownership distribution
- Raising children in wealthy business families
- Business ethics in family owned business

Governance of Family Owned Businesses

- Corporate governance as it relates to family business
- Boards of directors and advisory boards
- Family assembly meetings and family councils
- Family policies and plans
- Leadership roles in the family-business-ownership system

Succession Management

- Developing the next generation as effective managers, shareholders, and family members
- Management and timing considerations for successful leadership transitions
- Preparing the organization for future changes in management and ownership
- Assuming and relinquishing leadership responsibilities

Taking Family Businesses Public

- Increasing the role of multinationals
- Management and financial structure to take family business public
- Options to take family business public

Thunderbird's Global Leadership

Thunderbird – The Garvin School of International Management work on this program in cooperation with the Alexandria Business Association and the United States Chamber of Commerce through its worldwide arm, The Center for International Private Enterprise (CIPE).

All of these organizations are committed to successful private

entrepreneurial activity and quality programming.

For Thunderbird's part, in today's dynamic global marketplace, change is constant. Thunderbird's advanced education programs for executives are designed to provide the edge needed by companies and their leaders. The objective is not simply to keep pace with change, but to set the pace.

A History of Leadership

Thunderbird has been a leader in global business education for nearly 60 years, with **proven success** worldwide and an ongoing commitment to multiculturalism. Former students are involved in business enterprises in almost every nation in the world.

Best of the Best

Thunderbird is ranked number one in international business education in the United States and the world by *U.S. News & World Report*, *The Wall Street Journal*, and other publications, and its executive education programs are rated among the world's best by *Business Week*, *Financial Times* and other sources.

The World's Business Leaders

Yearly, Thunderbird involves **thousands of business professionals** through programs held in Arizona, China, France, Japan, Mexico, Russia, Brazil, the U.A.E., Taiwan, and elsewhere, as well as online through advanced distance-learning technology.

Executive Needs And Executive Programs

Developed in partnership with leading executives, companies, associations, and organizations throughout the world, Thunderbird's programs are designed to suit every level of global corporations and family owned businesses, giving participants the preparation needed **where it is needed most**.

Global Commitment, Local Focus

Thunderbird's faculty, students, and alumni truly represent the world. And while it is **international in scope**, Thunderbird meets **local needs** on local terms. All around the globe, Thunderbird prepared students are achieving clear success in the most highly competitive business environments. Many become corporate CEOs.

About Dr. Thomas M. Stauffer

- *Professor of Applied Global Business at Thunderbird – The Garvin School of International Management in Glendale, Arizona, U.S.A.*
- *Executive Director of its Lincoln Center for Ethics and Governance in International Management.*
- *Holds a B.A. with honors in history and geology from Wittenberg University and M.A. and Ph.D. degrees from the Graduate School of International Studies (GSIS) at the University of Denver. His Ph.D. is in international political economy and business, policy-making, and global science and technology policy.*
- *He also did graduate work at the Free University of West Berlin and was awarded an honorary doctorate from Jackson State University.*

Prior to coming to Thunderbird, Dr. Stauffer was:

- *Chief Executive Officer of the Young Presidents' Organization International with a global membership of 9000 Chief Executive Officers under the age of 50.*
- *President of Upper Management International, a consulting firm.*
- *President and CEO and Professor of International Relations and Public Policy at Golden Gate University in San Francisco, a private institution with 9000 students*
- *President and Professor of Public Policy and International Studies at the University of Houston – Clear Lake, a public university with 8000 students in Houston.*
- *Special Assistant to the Administrator of the National Aeronautics and Space Administration with responsibility for NASA's science, mathematics, and engineering education policies.*
- *Vice President for External Affairs at the American Council on Education (ACE) in Washington, DC*
- *Head of the ACE Fellows Program in Academic Administration, the Business-Higher Education Forum, and the National Commission on Higher Education Issues, among others.*
- *Provided Consultations to over 90 nations with emphasis on East and Southeast Asia, the Middle East, and all U.S. States.*

Dr. Stauffer is listed in:

- *"Who's Who in the World"*
- *"Who's Who in America"*
- *"Who's Who in Finance and Industry",*

He holds the Distinguished Alumni Award from GSIS and the ACE and Texas Senate Commendation Awards, among other honors. He has chaired the national board of the Challenger Center for Space Science Education, the San Francisco World Trade Association,

the Lunar-Planetary Institute, and the Texas Council for Science and Technology, among a dozen and a half other civic organization chairs. His publications include more than 125 books, book chapters, articles, and monographs. He has been a grantee on many occasions.

Program Dates

Workshop 1..... May 20 - 21, 2005..... Ain Sokhna
Workshop 2 ----- May 27 - 28, 2005 ----- Sharm El Sheikh
Workshop 3..... July 8 - 9, 2005..... Cairo
Workshop 4 ----- July 15 - 16, 2005 ----- Movenpick, Alamain
Workshop 5..... August 26 – 27, 2005..... Cairo
Workshop 6 ----- September 2 - 3, 2006 ----- Alexandria

Certificates

Certificates of Successful Completion of the Program
will be received by participants who managed to attend

ALL FULL SIX WORKSHOPS

Registration Fees

The Center for International Private Enterprise (CIPE), an affiliate of the US Chamber of Commerce, Washington DC, will support Alexandria Business Association initiative by financing the major cost of the program delivered through Thunderbird - - The Garvin School of International Management. A comprehensive set of readings material, in English and Arabic and **simultaneous interpretation English/Arabic throughout all six workshops**, will be provided to participants. Registration fees cover domestic air travel and full accommodation during workshops.

A minimum cost sharing is expected from participants as per the following fees schedule:

Alexandria Business Association MembersLE 6,000
Non-MembersLE 10,000

*Actual cost per participant at Thunderbird exceeds USD 12,000
(Twelve Thousand Dollars)*

Deadline for Registration

Interested participants need to register by
April 15, 2005
Registration fees to be paid by Certified Cheque to
The Center for International Private Enterprise (CIPE)

Registration Form

Family Business Management Program

**Human Development and Training Committee
Alexandria Business Association**

**With the support of
The Center for International Private Enterprise (CIPE)
And**

Thunderbird – The Garvin School of International Management

Please check the applicable box:

- I am a member of the Alexandria Business Association
- I am not a member of the Alexandria Business Association

Name: _____

Position: _____

Company: _____

Brief Description of main responsibilities and structure of the company:

Telephone No.: _____ Fax No.: _____

E-mail: _____

Mobile Phone: _____

Preferred Language for Program: English Arabic

Enclosed is certified cheque number _____ drawn at (name
of bank) _____ in the amount of _____

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