



Under the auspices of H.E. Dr. Ahmed Nazif,
Prime Minister of Egypt

The Second Annual Conference On Corporate Social Responsibility “Investment and Responsible Business Practices” March 23, 2009

Co-organizers



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Marriott Hotel, Cairo

8:30 - 9:30	Registration	
9:30 - 10:30	Inauguration Session	<ul style="list-style-type: none"> • Dr. Ashraf Gamal El Din, Executive Director, EIoD and ECRC- Egypt • Ms. Randa El Zoghbi, Program Director, Egypt Office- CIPE • Dr. Djordjija Petkoski, Head of the Business Competitiveness and Development team- World Bank Institute • Mr. Graham Minter, MENA-OECD Investment Program • Mr. James W. Rawley, UNDP Resident Representative • H.E Dr. Mahmoud Mohieldin, Minister of Investment- Egypt • H.E Dr. Ahmed Nazif, Prime Minister- Egypt
10:30 - 11:00		Coffee Break
11:00 - 12:30	Priorities, Opportunities & Applications of Responsible Investment	
	Panel I	<p>The panel addresses CSR best practices, priorities and opportunities for responsible investment based on international models and current experiences in Egypt.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Djordjija Petkoski, Head of the Business Competitiveness and Development team- World Bank Institute <p>Speakers :</p> <ul style="list-style-type: none"> • Mr. Peter Hughes, Fellow Director, Corporate Citizenship Organization- UK • Mr. Youssef Mansour, Chairman- Mansour Group- Egypt • Eng. Amr Ghoneim, General Manager- IBM Egypt • Dr. Subir Gokarn, Chief Economist, Standard & Poor's- Asia • Dr. Christina Gradl, Director, Emergia Institute, a principal author of UNDP's Growing Inclusive Markets Report- USA. • Ms. Faten Al Yafi, Senior Director- CSR, PR and Corporate Service, Savola Group, Saudi Arabia
12:30 - 12:45		Q&A Session
12:45 - 14:00		Lunch
14:00 - 15:30		Responsible Investment: Profitability meets sustainability
	Panel II	<p>The factors driving investors around the world to increasingly consider environmental, social and corporate governance (ESG) issues in their mainstream investments. It also discusses the role that investors can play in encouraging better business practices and the local context for responsible investment in Egypt.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Rainer Geiger, Senior Regional Advisor, OECD <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. James Gifford, Executive Director, UN- Principles for Responsible Investment.- UK • Mr. Adnane Raiss, Senior Partner, CSR MENA Company & Senior Advisor International Standards Organisation (ISO) 26000- Implementation &

		<p>Communication Workgroup, UAE.</p> <ul style="list-style-type: none"> • Mr. Martin Steindl, Program Manager, MENA- IFC Corporate Governance. • Mr. Basel El Hini, Managing Director, Banque de Caire- Egypt • Mr. Samer Yassa, Partner, EFGHERMES- Egypt • Dr. Dalia Abdel kader, Head of Marketing and Communications, Arab African International Bank- Egypt
15:30 - 15:45		Q&A Session
15:45 - 16:00		Coffee Break
16:00- 17:30	Panel III	An Enabling Business Environment : Policy framework
		<p>The panel discusses the policy framework for a more enabling business environment and the role of federations and organizations within this framework with the aim of devoting more investments to the area of CSR in Egypt.</p> <p>Key Note Speaker:</p> <ul style="list-style-type: none"> • Dr. Ali El Moselhy-Minister of Social Solidarity- Egypt <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Ashraf Gamal El Din, Executive Director, ECRC- Egypt <p>Speakers :</p> <ul style="list-style-type: none"> • Mr. Mahmoud Abdallah, Chairman, Insurance Holding Company- Egypt • Mr. Adam Leach, Executive Director, International Business Leadership Forum- UK • Mr. Fouad Thabet, Chairman of the Federation of Economic Development Association- Egypt • Ms. Olajobi Makinwa, Senior Issue Manager, UN Global Compact- New York • Mr. Ahmed El Gohary, Advisor to the Minister of Investment on Sustainable Development and Environment - Egypt
17:30 - 17:45		Wrap-up Session & Closure