



**Democracy that Delivers:  
Improving the Quality of Democratic Governance  
and Economic Growth**

**Supported in Egypt by**

**The Ahram Center for Political and Strategic Studies**



**LIVE BROADCAST FROM WASHINGTON TO CAIRO**

**CONRAD HOTEL, Nile Ballroom, CORNICHE EL NIL, CAIRO, EGYPT**

**OCTOBER 27, 2009**

**Cairo Time: 2:45 p.m. to 11:15 p.m.**

Democracy is more than ballot boxes and purple thumbs; it is also a way to end poverty. That's because resilient democracies and market economies are mutually reinforcing, each rooted in the common principles of fairness, accountability, responsibility, and transparency. Through mechanisms that foster widespread participation in economic policymaking, resilient democracies cultivate creativity from individuals and communities at the grassroots level. In turn, creativity and effective policy unleashes entrepreneurs in thriving market economies, allowing truly resilient democracies to deliver growth and prosperity for their citizens. This conference will re-frame the development debate, as renowned international scholars, practitioners, and reformers from around the world demonstrate how and why resilient democracies need resilient markets, and vice versa.

Sessions will focus on:

- Developing linkages between democratic governance and sustainable economic growth
- Identifying strategies for democratic consolidation and for building market economies that deliver opportunity for all segments of the population
- Exploring the role of the private sector in institutional reform

## Live Broadcast from Washington DC

Schedule in Washington DC Time: 8:30 am to 5:15 pm

### AGENDA

## Democracy That Delivers

**TUESDAY, OCTOBER 27, 2009**

**Conrad Hotel, Nile Ballroom, Corniche El Nil, Cairo, Egypt**

**Schedule in Cairo Time: 2:30 pm to 11:15 pm**

- 2:00- 2:30 p.m.      **Registration**
- 2:30 – 2:45 p.m.      **Introduction and Welcome Remarks: Randa Al Zoghbi, Director, CIPE Egypt**
- 2:45 – 3:00 p.m.      **Welcome remarks**
- *Gregori Lebedev*, Chairman, Center for International Private Enterprise
- 3:00 – 4:30 p.m.      **Solidifying linkages between democratic governance and sustainable economic growth**
- *Hernando de Soto*, President, Institute for Liberty and Democracy (Peru)
  - *Larry Diamond*, Senior Fellow, the Hoover Institution, Stanford University, and founding co-editor of *the Journal of Democracy*
  - Moderator: *Michael D. McCurry*, Partner, Public Strategies Washington, former press secretary to President Bill Clinton
- 4:30 – 4:45 p.m.      **Comments from Egypt moderated by Dr. Abdul Moneim Said, Chairman, Ahram**
- 4:45 – 6:15 p.m.      **What is a market economy and how can it deliver?**
- Presentation by *Robert Litan*, Vice President for Research and Policy, Kauffman Foundation
  - Response: *Jesus Estanislao*, Chairman, Institute for Solidarity in Asia and Institute of Corporate Directors (Philippines)
  - Response: *Boris Begovic*, President, Center for Liberal-Democratic Studies (Serbia)
  - Moderator: *John D. Sullivan*, Executive Director, Center for International Private Enterprise
- 6:15 – 7:30 p.m.      **Open Discussion in Egypt moderated by Dr. Abdul Moneim Said, Chairman, Ahram**  
**Dr. Mona Zulficar**, Chair Executive Committee, Shalakany Law Office; and member of the National Council for Human Rights (TBC)

- 7:30 – 9:00 p.m.      **Building democracies that deliver**
- Women and entrepreneurship - *Karen Kerrigan*, President & CEO, Small Business & Entrepreneurship Council
  - Role of business in peace building - *Betty Maina*, Chief Executive, Kenya Association of Manufacturers (Kenya)
  - Role of youth and entrepreneurship: *Daniel Cordova*, President, Instituto Invertir (Peru)
  - Entrepreneurship and citizenship for youth in the Muslim World - *Mohammad Nasib*, CIPE Country Director, Afghanistan
  - Moderator: *Thomas Melia*, Deputy Executive Director, Freedom House
- 9:00 – 9:15 p.m.      **Comments from Egypt**
- 9:15 – 10:45 p.m.      **The role of the private sector in strengthening democracy and improving the quality of economic growth**
- Corporate governance - *Ira Millstein*, Senior Partner, Weil, Gotshal & Manges and Senior Associate Dean for Corporate Governance, Yale School of Management.
  - Transparency and anti-corruption - *Alan Larson*, Chairman, Transparency International-USA and Senior International Policy Advisor, Covington & Burling LLP
  - Moderator: *Judy Shelton*, Board Member, National Endowment for Democracy
- 10:45 – 11:15 p.m.      **Closing Remarks**
- *Anne Marie Slaughter*, Director of Policy Planning, U.S. Department of State

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*N.B. Due to time difference between the two cities, refreshments and snacks will be served during the sessions*